

Introducing CCIR

Certified Cardiovascular Industry Representative



CCIR is the new mark of educational excellence, certification, and distinction for industry representatives who support your heart and vascular labs.

- The rapid changes and increased complexity of interventional diagnostic and treatment products and practices have created the need for a higher level of knowledge and education for physicians, cath lab personnel, and industry representatives.
- CCIR meets the need for enhanced education of industry representatives.
- CCIR is an educational and certification course of study, which includes unique virtual classroom training, a personalized proctorship program with an interventional physician, simulator experiences, and an oral examination administered by a panel of experts at Transcatheter Cardiovascular Therapeutics (TCT), October 12-17, 2008, with a graduation ceremony to follow.
- CCIR curriculum consists of five learning modules: Cardiovascular Disease, Coronary Intervention, Peripheral and Carotid Artery Disease, Structural Heart Disease, and General Information. The curriculum has been created by a team of physicians in collaboration with the Cardiovascular Research Foundation (CRF), the 501(c)(3) non-profit that brings learning experiences like TCT to thousands of physicians, cath lab personnel, and industry professionals around the world.
- Cath lab personnel, physicians, hospital administrators, and industry representatives should contact CRF for more information:

John Mattiola
Director, CCIR
Cardiovascular Research Foundation
jmattiola@crf.org
212-851-9352