

ALLIED HEALTH PROFESSIONALS, NEED SOME HELP MAKING THE CASE TO YOUR MANAGER AS TO WHY YOU SHOULD ATTEND TCT? HERE'S SOME SUPPORT.

THIS TOOLKIT INCLUDES:

- Tips for getting the green light
- Top 5 reasons to attend TCT
- A glance at our educational program
- A sample letter for your manager

TIP: Focus on what you'll be able to bring back to the team as a result of attending TCT.



TIPS FOR GETTING THE GREEN LIGHT

BE SPECIFIC: Describe how attending TCT will benefit your training and help you share new skills and information with your colleagues

OFFER A POST-CONFERENCE RUNDOWN: Suggest delivering a short presentation or writeup on your key TCT takeaways

HAVE A PLAN: Be mindful of time missed and be sure to have someone cover for you while you're at the conference

CUT COSTS: If you're attending TCT with other colleagues, offer to share a room to reduce expenses

TOP 5 REASONS TO ATTEND

We've narrowed down the many compelling reasons to attend TCT 2020 to the top 5. Present these to your manager to be clear about why the conference is such an important educational opportunity.

- 1 VITAL KNOWLEDGE:** As a critical member of the heart team, you can leverage the unparalleled opportunity provided at TCT to build your knowledge base and the skills required to provide expert care to patients with cardiac and vascular disease.
- 2 NURSE TECH SYMPOSIUM:** The CardioVascular Professionals (CVP) Course features specialized education geared specifically towards nurses and technologists, including sessions covering "RCIS Review With Hands-on-Hearts," cardiovascular hot topics, live cases streamed from around the world, and more.
- 3 PRACTICAL, HANDS-ON TRAINING:** This year, TCT offers numerous interactive and case-based training sessions so you can acquire new skills to immediately apply to your patient care.
- 4 INCOMPARABLE NETWORKING:** At TCT, you have the chance to meet new colleagues and discover what heart teams are doing across the country and the globe.
- 5 A REDUCED REGISTRATION RATE FOR AHPs:** Allied health professionals can register for this meeting at a special, reduced rate—just \$300 USD as long as you register before August 5. In addition to the CVP Course, almost all of the programming at TCT 2020 is open to AHP attendees.

EDUCATION AT A GLANCE

With 12,000 attendees and more than 1,000 attending faculty members, Transcatheter Cardiovascular Therapeutics (TCT) is the world's most comprehensive meeting on coronary, structural heart, and peripheral vascular intervention. TCT provides education in diagnosis, treatment decisions, tools, and techniques, as well as imaging, ACS, pharmacotherapy, emerging therapies, device and drug innovation, and much more.

TCT 2020 OFFERS VAST LEARNING OPPORTUNITIES FOR ALL MEMBERS OF THE HEART TEAM AT SPECIAL RATES!

Sample letter for your manager: Be sure to personalize and add any compelling reasons specific to your team and/or career path.

Dear Manager,

I'm writing in the interest of attending Transcatheter Cardiovascular Therapeutics (TCT) 2020 this September. As you may know, TCT—with 12,000 attendees and over 1,000 attending faculty members—is the world's most comprehensive meeting on coronary, structural heart, and peripheral vascular intervention. TCT provides education in diagnosis, treatment decisions, tools, and techniques, as well as imaging, ACS, pharmacotherapy, emerging therapies, device and drug innovation, and much more.

TCT offers a vital learning opportunity for all members of the heart team, namely the chance to advance our clinical skills and ability to care for patients, meet and learn from the world's experts, find out about the latest research and devices, and bring back cutting-edge training to share with our group.

This year, TCT takes place September 23-27 in Miami, Florida, with an increased emphasis on high-quality, hands-on sessions and interactive training. I'd be thrilled to take advantage of this invaluable opportunity, so I can help provide the best patient care possible as a part of our team.

HERE ARE JUST SOME OF THE REASONS IT'S VALUABLE TO ATTEND TCT:

- **THE LATEST LEARNING:** TCT provides an unparalleled opportunity for members of the heart team to build our knowledge base and the skills required to provide expert care to patients with cardiac and vascular disease.
- **NURSE TECH SYMPOSIUM:** The CardioVascular Professionals (CVP) Course features specialized education geared specifically towards nurses and technologists, including sessions covering "RCIS Review With Hands-on-Hearts," cardiovascular hot topics, live cases streamed from around the world, and more.
- **PRACTICAL, HANDS-ON TRAINING:** This year, TCT offers numerous interactive and case-based training sessions so attendees can gain new skills we can immediately apply to our patient care.
- **INCOMPARABLE NETWORKING:** TCT offers the chance to meet new colleagues and discover what heart teams are doing across the country and the globe.
- **SPECIAL AHP RATE:** To ensure all members of the heart team can participate in TCT, allied health professionals can register for the full week for just \$300 USD (with advance registration before August 5, 2020). In addition to the CVP Course, almost all of the programming at TCT 2020 is open to AHP attendees.

Thank you for consideration. I look forward to speaking with you more about this critical learning opportunity. If you'd like to learn more about TCT, you can visit tctconference.com.

Best regards,
[Your Name]