



TVT2020

STRUCTURAL HEART SUMMIT

JUNE 17-20, 2020

SHERATON GRAND CHICAGO
CHICAGO, IL

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CRF.ORG/TVT
#TVT2020

ALLIED HEALTH PROFESSIONALS, NEED SOME HELP MAKING THE CASE TO YOUR MANAGER AS TO WHY YOU SHOULD ATTEND TVT? HERE'S SOME SUPPORT.

THIS TOOLKIT INCLUDES:

- Tips for getting the green light
- Top 5 reasons to attend TVT
- A glance at our educational program
- A sample letter for your manager

TIP: Focus on what you'll be able to bring back to the team as a result of attending TVT.

TIPS FOR GETTING THE GREEN LIGHT

BE SPECIFIC: Describe how attending TVT will benefit your training and help you share new skills and information with your colleagues

OFFER A POST-CONFERENCE RUNDOWN: Suggest delivering a short presentation or writeup on your key TVT takeaways

HAVE A GAME PLAN: Be mindful about time missed and be sure to have someone cover for you while you're at the conference

SUGGEST SAVINGS: If you're attending TVT with other colleagues, offer to share a room to reduce expenses

TOP 5 REASONS TO ATTEND

We've narrowed down the many compelling reasons to attend TVT 2020 to the top 5. Present these to your manager to be clear about why the conference is such an important educational opportunity.

- 1 VITAL KNOWLEDGE:** As the transcatheter treatment of valvular and structural heart disease rapidly evolves, becoming increasingly multidisciplinary, access to the latest education is more important than ever for all members of the heart team.
- 2 CARDIOVASCULAR HEART TEAM SYMPOSIUM:** TVT 2020 offers a half-day of programming for advanced practice providers, providing both hands-on and case-based learning that reflects the true complexity of what members of the heart team encounter on a daily basis.
- 3 LIVE CASES AND HANDS-ON TRAINING:** TVT features about 20 live case demonstrations, plus the opportunity to practice with the latest devices and technology at workshops on transseptal techniques, TVT guidance imaging, TAVR, and more.
- 4 SPECIAL PROGRAMS:** In addition to hands-on training workshops, new programs at TVT this year include an image-guided therapy program and an innovation symposium.
- 5 INCOMPARABLE NETWORKING:** TVT offers the chance to meet new colleagues and discover what heart teams are doing across the country and the globe.

EDUCATION AT A GLANCE

Now in its 13th year, **TVT: Structural Heart Summit** offers attendees from across the globe access to the best clinical practices, latest research, and newest TVT techniques and technologies through a rich didactic program, live cases, case-based workshops, and hands-on training workshops.

TVT 2020 OFFERS VAST
LEARNING OPPORTUNITIES
FOR ALL MEMBERS OF
THE HEART TEAM.



Sample letter for your manager: Be sure to personalize the language to add any compelling reasons specific to your program and/or career path.

Dear Manager,

I'm writing in the interest of attending TVT 2020: Structural Heart Summit this June. Now in its 13th year, **TVT: Structural Heart Summit** offers attendees from across the globe access to the best clinical practices, latest research, and newest TVT techniques and technologies through a rich didactic program, live cases, case-based workshops, and hands-on training workshops.

TVT offers a vital learning opportunity for members of the heart team, namely the chance to advance our clinical skills and ability to care for patients, meet and learn from colleagues and experts in the field, find out about the latest research and devices, and attend a dedicated, half-day workshop for cardiovascular team professionals.

This year, TVT takes place June 17-20, in Chicago, Illinois, with an increased emphasis on hands-on training, innovation, and image-guided therapies. I'd be thrilled to take advantage of this invaluable opportunity and bring back my learning to share with our team.

HERE ARE JUST SOME OF THE REASONS FOR FELLOWS TO ATTEND TVT:

- **VITAL KNOWLEDGE:** As the transcatheter treatment of valvular and structural heart disease rapidly evolves, becoming increasingly multidisciplinary, access to the latest education is more important than ever for all members of the heart team.
- **CARDIOVASCULAR HEART TEAM SYMPOSIUM:** TVT 2020 offers a half-day of programming for advanced practice providers, providing both hands-on and case-based learning that reflects the true complexity of what members of the heart team encounter on a daily basis.
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Thank you for your consideration. I look forward to speaking with you more about this critical learning opportunity. If you'd like to learn more about TVT, you can visit crf.org/tvt.

Best Regards,
[Your Name]