



SEPTEMBER 21-25, 2018  
SAN DIEGO, CA

30 YEARS OF GROUNDBREAKING SCIENCE,  
TRAINING, AND INNOVATION

► TCTCONFERENCE.COM  
#TCT2018



# ALLIED HEALTH PROFESSIONALS

NEED SOME HELP MAKING THE CASE TO YOUR MANAGER ON WHY YOU SHOULD ATTEND TCT? HERE'S SOME SUPPORT!

## THIS TOOLKIT INCLUDES:

- ▶ Tips for Getting the Green Light
- ▶ Top 5 Reasons to Attend
- ▶ Education at a Glance
- ▶ Sample Letter for Your Manager

**Pro Tip** — Focus on what you'll bring back to the team to show the value of attending TCT.

## TIPS FOR GETTING THE GREEN LIGHT

- **BE SPECIFIC** – Describe how attending will benefit your training and help you share new skills and learning with colleagues.
- **PROVIDE A POST-CONFERENCE RUNDOWN** – Offer to deliver a short presentation or write-up on your key takeaways from TCT.
- **DEVISE A PLAN** – Be thoughtful about time missed and who will cover for you while you're at the conference.
- **CUT COSTS** – If other colleagues are attending, offer to share a room to reduce hotel expenses.

## TOP 5 REASONS TO ATTEND

While there are many compelling reasons to attend TCT 2018, we've narrowed it down to the top 5. Present these to your manager, so it's clear why this is such an important educational opportunity.

- ① **VITAL KNOWLEDGE:** As a critical member of the Heart Team, TCT provides an unparalleled opportunity for you to build your knowledge base and the skills required to provide expert care for patients with cardiac and vascular disease.
- ② **NURSE TECH SYMPOSIUM:** The CardioVascular Professionals (CVP) Course features specialized education, including RCIS Review With Hands-on Hearts, An Afternoon in the Cath Lab, Hot Topics, and more.
- ③ **PRACTICAL, HANDS-ON TRAINING:** This year, TCT offers numerous interactive and case-based training sessions, so you can acquire new skills that you can apply immediately to your patient care.
- ④ **INCOMPARABLE NETWORKING:** At TCT, you have the chance to meet new colleagues and discover what Heart Teams are doing across the country and the globe.
- ⑤ **REDUCED REGISTRATION RATE FOR TCT 2018:** This year, in celebration of 30 years of TCT, you can register for TCT at the Special Anniversary Rate - just \$150 for Allied Health Professionals (with Advance Registration).

## EDUCATION AT A GLANCE

With 12,000 attendees and more than 1,000 faculty, Transcatheter Cardiovascular Therapeutics (TCT) is the world's most comprehensive meeting on coronary, structural heart, and peripheral vascular intervention (including diagnosis, treatment decisions, tools, and techniques), imaging, ACS and pharmacotherapy, emerging therapies and innovation for devices and drugs, and much more.

**TCT 2018 OFFERS VAST LEARNING OPPORTUNITIES FOR ALL MEMBERS OF THE HEART TEAM AT A SPECIAL ANNIVERSARY RATE!**



## Sample Letter for Your Manager: Be sure to personalize and add any compelling reasons specific to your team and/or career path.

Dear Manager,

I'm writing in the interest of attending Transcatheter Cardiovascular Therapeutics 2018 (TCT) this fall. As you may know, TCT - with 12,000 attendees and more than 1,000 faculty - is the world's most comprehensive meeting on coronary, structural heart, and peripheral vascular intervention (including diagnosis, treatment decisions, tools, and techniques), imaging, ACS and pharmacotherapy, emerging therapies and innovation for devices and drugs, and much more.

TCT offers a vital learning opportunity for all members of the Heart Team ... with the chance to advance our clinical skills and ability to care for patients, meet and learn from the world's experts, find out about the latest research and devices, and bring back cutting-edge training to share with our group.

This year, TCT takes place in San Diego, CA (September 21-25), offering an enhanced emphasis on high-quality, hands-on sessions and interactive training. I'd be thrilled to take advantage of this invaluable opportunity, so I can help provide the best patient care possible as part of our team.

### HERE ARE JUST SOME OF THE REASONS IT'S VALUABLE TO ATTEND TCT:

- **THE LATEST LEARNING:** TCT provides an unparalleled opportunity for members of the Heart Team to build our knowledge base and the skills required to provide expert care for patients with cardiac and vascular disease.
- **NURSE TECH SYMPOSIUM:** The CardioVascular Professionals (CVP) Course features specialized education, including RCIS Review With Hands-on Hearts, An Afternoon in the Cath Lab, Hot Topics, and more.
- **PRACTICAL, HANDS-ON TRAINING:** This year, TCT offers numerous interactive and case-based training sessions, so attendees can gain new skills that can be applied immediately to patient care.
- **INCOMPARABLE NETWORKING:** TCT offers the chance to meet new colleagues and discover what Heart Teams are doing across the country and the globe.
- **SPECIAL ANNIVERSARY RATE:** This year, in celebration of 30 years of TCT, Allied Health Professionals can register for the full week for just \$150 (with Advance Registration) - a substantial reduction from the usual registration rate.

Thank you for consideration. I look forward to speaking with you more about this critical learning opportunity. If you'd like to learn more about TCT, you can visit [tctconference.com](http://tctconference.com).

Best Regards,  
[Your Name]