

# INTERSTITIAL



logo

## DESCRIPTION:

A fullscreen ad can be displayed for a specified duration every time the event schedule loads onto the user's device. Alternatively this Interstitial can only be shown on launch but with at least 4 hour delay between showing. (This makes the advertising less intrusive and the app more user-friendly) An external website can be launched when the user taps on the app.

## CONFIGURATION:

Dynamic (iPhone, iPad, Android)  
Can be modified at any time via dynamic database update.

## IMAGE SPECIFICATIONS:

RGB color space  
JPG or PNG format (no transparency)

iPhone, Android, size:

Fixed size: 1125 x 2436 pixels @ 72dpi

Fixed size: 1080 x 1920 pixels @ 72 dpi

Fixed size: 750 x 1334 pixels @ 72 dpi

Note: in order to fit multiple platforms, the image is fit to the screen and centered

iPad size:

Fixed size: 1536 x 2048 pixels @ 72dpi

*A Photoshop template for this graphic is available.*