

SATELLITE GUIDE AD SPECIFICATIONS

4-PANEL ROLL FOLD BROCHURE

BACK COVER AD SIZE

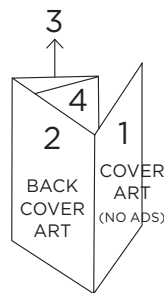
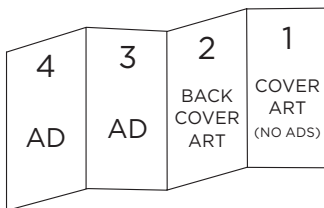
- Trim: 5.75" w x 11" h
- Bleed: 6.0" w x 11.25" h

PANEL #4 AD SIZE

- Trim: 5.625" w x 11" h
- Bleed: 5.875" w x 11.25" h

PANEL #3 AD SIZE

- Trim: 5.5" w x 11" h
- Bleed: 5.75" w x 11.25" h



5-PANEL ROLL FOLD BROCHURE

BACK COVER AD SIZE

- Trim: 5.75" w x 11" h
- Bleed: 6.0" w x 11.25" h

PANEL #4 AD SIZE

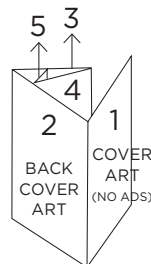
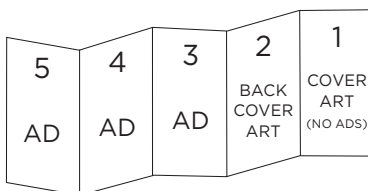
- Trim: 5.625" w x 11" h
- Bleed: 5.875" w x 11.25" h

PANEL #3 AD SIZE

- Trim: 5.6875" w x 11" h
- Bleed: 5.9375" w x 11.25" h

PANEL #5 AD SIZE

- Trim: 5.5625" w x 11" h
- Bleed: 5.8125" w x 11.25" h



MECHANICAL REQUIREMENTS

- Allow 0.125" trim on all four sides for full bleed ads
- Allow 0.25" safety margin on all four sides to clear trim

COLOR

- CMYK (any PMS colors will be converted to CMYK)
- No live Illustrator, Quark, InDesign, or Photoshop files with attached fonts will be accepted
- No files with linked images or layered artwork will be accepted
- All images must be 300 dpi

ACCEPTABLE FILE FORMATS

- High resolution PDF with fonts embedded (PDF-X1a files are preferable. Color destination should be set to U.S. sheet fed)
- Flattened high resolution PSD files
- Flattened high resolution TIFF files