



# tct TRAINING PAVILION

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## TRAINING PAVILION AD SPECIFICATIONS

### 4-PANEL ROLL FOLD BROCHURE

#### BACK COVER AD SIZE

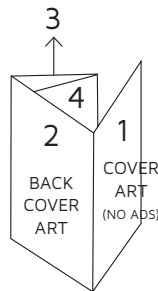
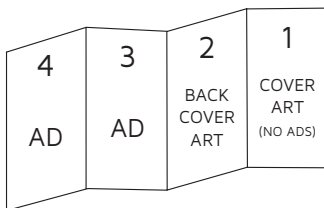
- Trim: 5.75" w x 11" h
- Bleed: 6.0" w x 11.25" h

#### PANEL #4 AD SIZE

- Trim: 5.625" w x 11" h
- Bleed: 5.875" w x 11.25" h

#### PANEL #3 AD SIZE

- Trim: 5.5" w x 11" h
- Bleed: 5.75" w x 11.25" h



### 5-PANEL ROLL FOLD BROCHURE

#### BACK COVER AD SIZE

- Trim: 5.75" w x 11" h
- Bleed: 6.0" w x 11.25" h

#### PANEL #4 AD SIZE

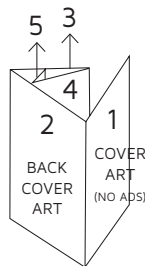
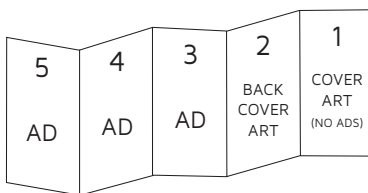
- Trim: 5.625" w x 11" h
- Bleed: 5.875" w x 11.25" h

#### PANEL #3 AD SIZE

- Trim: 5.6875" w x 11" h
- Bleed: 5.9375" w x 11.25" h

#### PANEL #5 AD SIZE

- Trim: 5.5625" w x 11" h
- Bleed: 5.8125" w x 11.25" h



### MECHANICAL REQUIREMENTS

- Allow 0.125" trim on all four sides for full bleed ads
- Allow 0.25" safety margin on all four sides to clear trim

### COLOR

- CMYK (any PMS colors will be converted to CMYK)
- No live Illustrator, Quark, InDesign, or Photoshop files with attached fonts will be accepted
- No files with linked images or layered artwork will be accepted
- All images must be 300 dpi

### ACCEPTABLE FILE FORMATS

- High resolution PDF with fonts embedded (PDF-X1a files are preferable. Color destination should be set to U.S. sheet fed)
- Flattened high resolution PSD files
- Flattened high resolution TIFF files